

REGULATORY & DESIGN SOLUTION

WHEN WORKING ON PRODUCT LABELS, YOU WILL ALWAYS NEED TO...

- 1 CREATE LABELS and PACKAGING that are both æsthetically pleasing and compliant with local regulations
- 2 SAVE TIME and be COST EFFECTIVE in the process
- 3 ADAPT YOUR LABELS when expanding internationally
- 4 BE CONFIDENT your labels are FULLY COMPLIANT in each targeted country
- 5 MANAGE YOUR PROJECT and communication between Regulatory, Marketing, and Design department

RNI'S EXPERTS ARE THE SOLUTION

STATE OF THE ART DESIGN

We have partnered with the finest design agency in Paris, France, working together with multiple international brands in the food, supplement and cosmetic industries.

SIT BACK AND RELAX

We will coordinate the entire process between you, your company departments and third parties such as contract manufacturers and printing.



REGULATION AT ITS BEST

Our team of consultants brings the best expertise with over 15 years of experience in the regulatory world.

ALL AROUND THE WORLD

Our objective is your international success. For that reason, we will support your expansion initiatives through labels localization, and with the same motivation and creativity as with your domestic market.





HOW DOES IT WORK?



STEP one

After the regulatory review, we create a FULLY COMPLIANT LABEL. Mandatory statements, claims, font sizes, label format, other requirements... We ensure your product label is compliant with your country of choice.

STEP two

We then REFINE the design together with you to match your maketing and sales objectives.

STEP three

Once the LABEL or PACKAGING is final, we will provide you a READY-TO-PRINT digital package including native and HD files.

ALL AROUND THE WORLD

RNI will develop all the different compliant versions of your labels, ready for your expansions. Thanks to many years of experience at an international level, RNI can provide you advice on how to localize your product communication, giving your expansion strategy the best opportunity to succeed in new markets.

PRODUCTS RNI'S INTERNATIONAL EXPERTS CAN HELP YOU WITH:

FOOD & BEVERAGES
DIETARY SUPPLEMENTS
MEDICAL FOOD

MEDICAL DEVICES
COSMETICS
PET FOOD

OTC PRODUCTS
NEW INGREDIENTS
(GRAS / NDIN, NOVEL FOOD)





A regulatory, design and marketing solution provided by RNI







ARE YOU REGDY?

RNI's experts understand the challenges your company faces with product development, regulatory requirements, design, marketing and project coordination. With **ReG&Co**, we deliver an **ALL-IN-ONE SOLUTION**, providing fully compliant labels for your domestic markets and abroad for your expansions.

With offices in France, UK, and USA, RNI provides regulatory and scientific consulting services for multiple international markets, including North and South America, Europe, Africa and Middle East, Asia and Pacific countries. Among the RNI Team, each regulatory consultant focuses on complex issues at the international level with an extensive knowledge of the health and wellness sector.

Contact us today to learn more about all our services.

www.rni-consulting.com